



UFINITY 2026

2026 Sponsorship Prospectus

November 1-3, 2026 • Grand Hyatt Nashville • Nashville, Tennessee

ABOUT UFINITY

UFINITY is Unlimited Systems' premier annual event for Unlimited Financials users. Designed for collaboration, education, and strategic insight, UFINITY brings together customers and prospects for three action-packed days focused on improving financial performance and operational efficiency across specialty practices.

EXPECTED ATTENDANCE



200+
ATTENDEES



100+
SPECIALTY
healthcare practices



**MIX OF CURRENT
CUSTOMERS**
and qualified
prospects

UFINITY is not a trade show; it's a focused, high-value environment built around learning, peer engagement, and meaningful conversations.

WHO ATTENDS

UFINITY attracts a highly influential audience with direct purchasing authority.

TYPICAL ATTENDEE ROLES

- Practice CEOs & Executives
- Finance Leaders & Directors
- Billing Managers & Revenue Cycle Leaders
- Senior Billing & Operations Team Members

BUYER INFLUENCE

- Decision-makers & strong influencers
- Actively evaluating software, services, and partnerships to improve practice performance

Sponsors gain access to an engaged, informed, and empowered audience.



Financial Performance
for Specialty Healthcare

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CONFERENCE EXPERIENCE

SESSION FORMATS



KEYNOTE
presentations



EXECUTIVE
roundtables



SPECIALTY-SPECIFIC
roundtables



ROLE-BASED
breakout
tracks



**PANELS AND
HANDS-ON**
workshops

EXHIBIT EXPERIENCE



DEDICATED
exhibit area



**SCHEDULED
EXHIBIT-ONLY TIME**
with no competing
sessions



TABLETOP SETUP
with electric access
for every sponsor



PRE-AND POST-SHOW
shipping onsite

NETWORKING & SOCIAL EVENTS



Welcome Reception

Rooftop Bar at the Grand Hyatt
November 1



Client Appreciation Evening Event

Country Music Hall of Fame
November 2



Financial Performance
for Specialty Healthcare

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SPONSORSHIP OPPORTUNITIES

SPONSOR CONTRIBUTION	BRONZE	SILVER	GOLD	PLATINUM
	\$10,000	\$12,500	\$15,000	\$25,000
Designated exhibit booth space, inclusive of 6' table with two chairs and one complimentary conference registration	✓	✓	✓	✓
Sponsorship recognition on conference website	✓	✓	✓	✓
Client Welcome Reception participation	✓	✓	✓	✓
Client appreciation dinner event participation	✓	✓	✓	✓
Pre-event access to attendee list	✓	✓	✓	✓
Logo featured at lunch and networking breaks	✓	✓	✓	✓
Partner raffle program supporting client introductions	✓	✓	✓	✓
Additional UFinity full access registration (\$750 value per person)		1	2	3
Logo featured on the UFinity mobile app		✓	✓	✓
Course guide advertisement to engage attendees		1/4 Page	1/2 Page	Full Page
Priority placement of display in exhibit hall		✓	✓	✓
Recognition during conference opening		✓	✓	✓
Pre-conference promotional client communication		✓	✓	✓
Push notification ads on the UFinity mobile app		✓	✓	✓
Promotional item insert for attendee welcome bags		✓	✓	✓
Exclusive 20 minute content session designated for your company			✓	✓
20 - Minute Presentation on main stage				✓



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

NIGHT RECEPTION SPONSORSHIP - \$15,000 (one available)

Be the exclusive sponsor of the conference's signature evening event at the Country Music Hall of Fame. Includes on-site branding, verbal recognition at the event, and a strong association with the most memorable networking experience of the conference.

WELCOME RECEPTION SPONSORSHIP - \$10,000 (one available)

Be the exclusive sponsor of the conference's kickoff event. Includes on-site branding and verbal recognition during the conference opening.

BRANDED LANYARDS - \$10,000 (one available)

Exclusive logo placement on attendee badge lanyards, providing constant, conference-wide visibility and one of the highest impression counts of any sponsorship option.

LUNCH SPONSORSHIP - \$7,500 (one available)

Position your brand as the sponsor of the conference's kickoff event. Includes on-site branding and verbal recognition during lunch.

BREAKFAST SPONSORSHIP - \$5,000 (two available)

Exclusive branding during a high-attendance breakfast session, including signage and verbal recognition. A prime opportunity to engage attendees at the start of the day when attention is highest.

BRANDED KEYCARDS - \$5,000 (one available)

Your logo is placed on hotel room keycards used by attendees throughout the conference, delivering repeated brand impressions multiple times per day.

CONFERENCE WI-FI SPONSORSHIP - \$5,000 (one available)

Brand the official conference Wi-Fi network, ensuring every attendee interacts with your brand multiple times throughout the event.

PROMOTIONAL ITEM IN WELCOME BAG - \$1,500

(included for Silver, Gold, Platinum levels)

Include a branded item in every attendee welcome bag, ensuring guaranteed exposure for all participants and extending brand visibility beyond the event.

ADDITIONAL ATTENDEE - \$750.00

Add one extra sponsor representative beyond your allotted passes.

EXPANDED ADVERTISEMENT IN COURSE GUIDE - \$500 per upgrade level

Upgrade to a larger, premium placement in the official conference course guide, ensuring increased visibility throughout the event as attendees reference session content and schedules.



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SPONSORSHIP PHILOSOPHY

We partner with sponsors who share a common goal:

Helping specialty healthcare practices improve outcomes, efficiency, and financial performance.

We welcome sponsors who offer:

Leading technology and AI solutions, professional and advisory services and technology-enabled support services

Our Sponsorship Philosophy ensures a collaborative, trusted environment that prioritizes value over volume

WHY SPONSOR DIRECTIONS



DIRECT ACCESS
to specialty
healthcare
decision-makers



**EDUCATION-FIRST
ENVIRONMENT**
with highly engaged
attendees



**STRONG EXECUTIVE
PRESENCE**
and peer
collaboration



**HIGH CUSTOMER
RETENTION**
and long-term
relationships



**VENDOR-FRIENDLY
NETWORKING**
not a crowded
expo hall



**OPPORTUNITY TO
BUILD CREDIBILITY**
within a trusted
user community

**For more information please contact Jack Salerno
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